

IMPACT

2030

OUR STRATEGY FOR
GREATER, LASTING IMPACT



WHERE WE FOCUS



AGING

Quality of Life

Advance quality of life by strengthening independence, wellbeing, and meaningful social connection through innovative, community-based approaches.



CHILDREN & YOUTH

Nutrition & Early Education

Advance equitable opportunities and long-term wellbeing through nutrition, learning, and resilient communities.



HEALTH

Caribbean Eye & ENT Health

Advance equitable access to sustainable eye and ENT healthcare in underserved Caribbean communities.



VIOLENCE PREVENTION

Family Violence Prevention

Advance the prevention of family and community violence by strengthening systems, building capacity, and advancing evidence-informed solutions.



OUR VISION

A future where people can live life to the fullest in caring and supportive communities – guided by the preservation of dignity and the pursuit of happiness.

HOW WE ACT

OUR PHILANTHROPIC APPROACH

DONOR

Provide flexible financial support through grants and gifts to meet the needs that matter most.

CATALYST

Invest in research and innovation to test, learn, and scale solutions with high impact potential.

ENABLER

Build partner capacity through expertise, resources, and trust to strengthen impact.

CONNECTOR

Bring together people, sectors, and knowledge to accelerate collaboration and community impact.



WHERE WE CREATE CHANGE AT EVERY LEVEL

SYSTEMS LEVEL

Partner with leaders and institutions at the highest levels to shape policies, funding, and systems that enable thriving, equitable communities.

INNOVATION LEVEL

Partner with organizations and innovators to advance technology, evidence, and solutions and scale what works.

ORGANIZATION & COMMUNITY LEVEL

Support nonprofits and community partners to build capacity, collaborate, and deliver meaningful, local impact.

OUR REACH



Canada
Calgary & Alberta
Selective national expansion



International
Caribbean
Deepen & selectively expand

INFORMED BY



Evidence | Research
Innovation | Learning



WE CENTRE COMMUNITY
in everything we do.



WE LEAD THROUGH ENGAGEMENT,
collaboration, and innovation.



WE ACT WITH COMPASSION,
empathy, and understanding.